NAME/TITLE: Duncan Jones

Sum x Effort x Scale =	ORAL RUBRIC			
	High = 5	**Medium = 4**	**Low = 3**	**Awful = 0**
Effort 100%	- Appropriate (requirements, late penalties, team size)			
Insights = 15	15 - Opinion (critical thinking, understanding, analysis, evaluation) - Aha (creation, synthesis)	12	8	0
Value = 8	8 - Lesson (angle, take home message, learning outcomes broader implications - STEEPLED, scientific, commercial) - Call to action	6.5	5	0
Depth = 5	5 - Research (evidence, accuracy - Whys? (and other questions)	4	3	0
Clarity = 7	7 - Explanations (examples, support = figures, equations, charts, graphs) - Purposeful	5.5	3	0
Format = 8	8 - Grammar - Structure (title, ToC, sections, appendices, references, header, page numbers, figures)	6.5	5	0
Flow = 7	7 - To the point (abstract, outline, introduction, body, conclusion) - Clear, precise, not confusing (no mix-ups, define terms, natural)	5.5	3	0
Delivery =10	10 - Passionate - Good tone - Proper note/ screen reading - Good poise	8	6	0

ADDITIONAL COMMENTS:

NAME/TITLE: Duncan Jones

Sum x Effort x Scale =	WRITTEN RUBRIC			
	High = 5	**Medium = 4**	**Low = 3**	**Awful = 0**
Effort 100%	- Appropriate (requirements, late penalties, team size)			
Insights => amend	- Opinion (critical thinking, understanding, analysis, evaluation) - Aha (creation, synthesis)			
Value = 8	8 - Lesson (angle, take home message, learning outcomes broader implications - STEEPLED, scientific, commercial) - Call to action	6.5	5	0
Depth = 10	10 - Research (evidence, accuracy - Whys? (and other questions)	8	6	0
Clarity = 7	7 - Explanations (examples, support = figures, equations, charts, graphs) - Purposeful	5.5	3	0
Format = 8	8 - Grammar - Structure (title, ToC, sections, appendices, references, header, page numbers, figures)	6	4	0
Flow = 7	7 - To the point (abstract, outline, introduction, body, conclusion) - Clear, precise, not confusing (no mix-ups, define terms, natural)	5.5	3	0

ADDITIONAL COMMENTS: