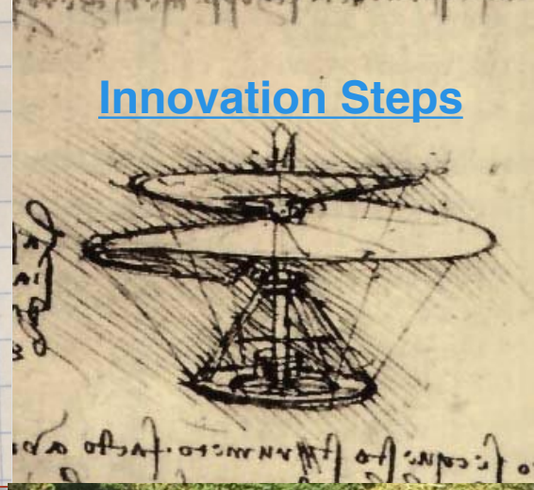
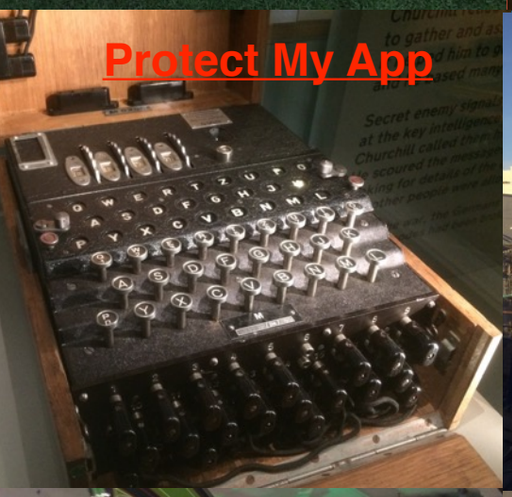
Voice of Customer

Project Planning

Experimentation

Hybrid Technologies


Innovation Steps

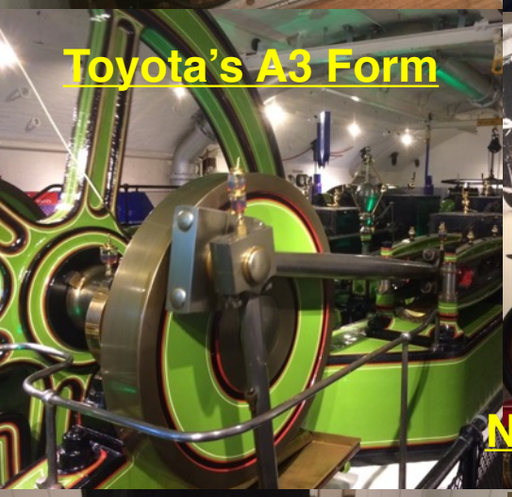

Protect My App

Corporate Intelligence

Management Buy-in

Competitive Intelligence

Optimize Innovation


Toyota's A3 Form

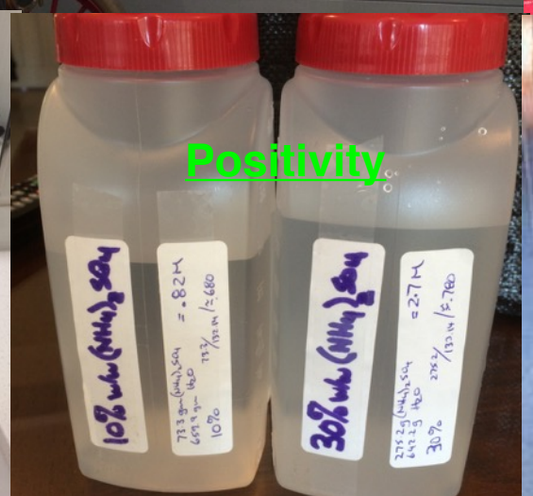
No Magic, No Opportunity

Duncan Jones

NPD Timing

How did we do today?
Strategic Innovation
Your opinion matters.

Optimizing Innovation


Positivity

Disruptive Innovation

Trust

Business Plan Rubric